



**FINDITBEIT.ORG**



**CAREER EDUCATION**

# **Workforce Strategies for a Competitive Advantage**



**Career  
Education**  
COLLEGE YOUR WAY



California  
Community  
Colleges  
**CAREER EDUCATION**



**“We value our partnership with Clovis Community College. Businesses are always expanding, and they really enjoy having a local, strong workforce that’s being educated here at the college. Career education is a great business investment.”**

**CHAMBER OF COMMERCE EXECUTIVE DIRECTOR  
FOUND IT. SKILLED WORKFORCE**



## AS WORKFORCE EXPERTS WE KNOW THAT....

- Workforce talent is one of the many things that keeps you up at night
- When you connect with our community college, you gain access to a wide range of opportunities to tap into workforce talent
- The right workforce development strategies can help your growth and profitability
- We have connections to a network of resources that solve both immediate long-term business challenges you face
- Our collaboration leads, facilitates and supports regional workfare initiatives to create a highly skilled workforce

Watch our videos that highlight regional employers and their experiences in partnering with community colleges to stay competitive. Visit [finditbe.it.org/employers](https://finditbe.it.org/employers)



# WAYS TO ENGAGE

## HOW PARTNERSHIPS WITH COMMUNITY COLLEGES BUILD YOUR COMPETITIVE EDGE

**INDUSTRY ADVISORY BOARDS** – Our industry-specific advisory boards give you voice to our curriculum development process. You talk. We listen. We deliver.

**TALENT RECRUITMENT** – Community colleges have workforce centers that get students ready to apply to your job opportunities saving you time, money and energy in finding a great match.

**INTERNSHIPS** – Your participation in internships means you get to try out the latest talent in your industry, a cost-effective workforce strategy for finding the perfect match for your company.

**EMPLOYER BRAND BUILDING EVENTS** – We connect you directly to students that are eager to learn about your company and your industry. From a simple worksite tour or mentorship experience, these are quick events to build your employer brand in the community that we set up and deliver for you.

**APPRENTICESHIP** – Community colleges receive special funding to support employers in designing a highly effective apprenticeship program to groom your workforce talent. Let us take care of the details and collaborate with you on the type of apprenticeship experience that best works for your business.

**REGIONAL WORKFORCE STRATEGIES**  
**FINDITBEIT.ORG/EMPLOYERS**